



**ZPOWER™**  
Leaders in the Energy Revolution

## EXECUTIVE SUMMARY

### Company Overview

Company Name: ZPower Corporation  
Full Address: AZ: 5025 North Central #414, Phoenix, AZ 85012-1505, USA  
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Email Address: [info@zpower.com](mailto:info@zpower.com)  
Internet Address: [www.zpower.com](http://www.zpower.com)

Major Industry Category: Energy (more specifically Alternative Clean Energy)

Business Goals & Objectives: To supply the World with clean, abundant and inexpensive energy.

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### Project Overview

Project Description: ZPower was founded 10-years ago to commercially develop and globally market a range of revolutionary energy technologies, which provide clean, abundant and inexpensive energy. Imagine a power system no larger than your home HVAC system, which provides all your home energy needs for 20 years without requiring any fuel or power bills, yet costs just a few thousand dollars to install in your home.

The company is developing this technology it calls Z-Power. These technologies exist in the prototype stage, and products will be ready soon after funding is provided. Based on our scientific discoveries, our energy generators operate continuously, without fuel, extracting electricity by converting abundant, clean Zero Point Energy (ZPE), an energy source that exists everywhere in the universe. This process creates no pollution, and the cost of generated electricity is estimated to be less than 1 cent (>\$0.01) per kWh. This will result in products

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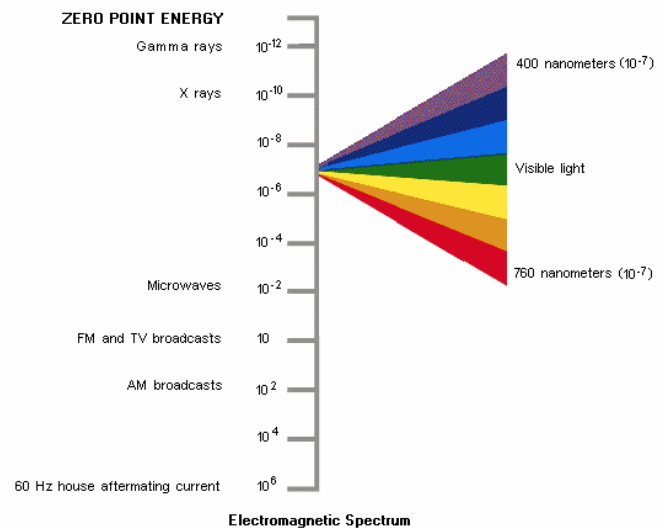
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which can provide clean, cheap, abundant energy for buildings, vehicles and many other applications.

There are literally thousands of bright and innovative individuals, throughout the world, working diligently to develop these energy generation technologies, which all “tap into” this ubiquitous ZPE field. However, these scientists and inventors lack the financial and technical support to bring forward their technologies to the global marketplace. The mission of ZPower is to provide the financial and technical support, to proliferate these revolutionary clean energy products worldwide.



**Summary History:** Each of the associates of ZPower has been led on a synchronistic path to the vision of clean, inexpensive and abundant energy for all mankind. The following is a brief summary of this quest.

In 1993, Mike Fisher and Michael Robison formed the Space Power Corporation in Australia to develop an electrical generator which appeared to have high efficiency output characteristics. During the development of this technology, Mike and Michael, each of whom has had business dealings in Asia over the last 15 years, were able to develop relationships with a diversity of very senior government and industrial contacts throughout the region.

At the same time in the United States, Reed Huish was funding the development of a magnetic generator in Phoenix, Arizona. While searching for other technologies to develop, Mike, Michael, and Reed met and structured a partnership. These key leaders comprise an initial leadership team, as Michael’s strength is in global licensing and corporate structures; Mike’s talents include his engineering background which enables him to understand and evaluate new technologies; and Reed’s ability is in networking with dozens of inventors and new energy contacts throughout the world.

ZPower Corporation was incorporated in Arizona on 4 April 1995 as a chapter C corporation, and also ZPower Technologies Limited in England on 14 January 1999. ZPower, LLC was “re-incorporated” in January 1, 2005 in Nevada. With the right financial partner, a 501(c)3 Non-Profit Corporation will be formed for the objectives outlined herein.

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## Management & Employment

Some key ZPower people include:

Reed N. Huish – President - Reed has been involved in the energy field for several years. His extensive research and study of the energy industry led him to start The Energy Group, a successful multi-million dollar company that provides unique and effective energy management and on-site power generation solutions for commercial and industrial customers in the U.S. and Canada. Reed has developed numerous contacts among new energy leaders and scientists.

Daniel J. Bronk – VP Finance - Daniel received his undergraduate education in Investment and Financial Analysis from George Washington University and a Master's of International Mgt. from Thunderbird Graduate School. Daniel has extensive experience with several banks, investment companies, and accounting firms. He has extensive career achievements in financial and strategic planning. Daniel received his undergraduate education in Investment and Financial Analysis from George Washington University and his Master's degree from Thunderbird Graduate School.

Elmer (Al) G. Marchi – Financial Assistant - Al received his education at the Illinois Institute of Technology, including undergraduate work in electronic and mechanical engineering. He is a seasoned business executive whose early career has included positions as a corporate marketing executive with IBM, vice-president of marketing for Greyhound Corporation, and vice-president and founder of Government Services Division for Greyhound. Al received his education at the Illinois Institute of Technology, including undergraduate work in electronic and mechanical engineering.

Mike R.V. Fisher – VP Technology - Since 1991, Mike has been working on the global transition to ecologically sustainable energy solutions. As Technical Director of Global Energy Network International (GENI), he represented GENI at the Earth Summit in Rio De Janeiro, the Cigre Conference in Paris, The World Energy Congress in Madrid and the World Renewable Energy Congress in the UK. Mike has a global perspective of energy issues and markets, as well as a sound understanding of the technical, economic, social and political issues relating to energy infrastructure and use. Mike graduated from Cambridge University in 1977 with an Honors Degree in Engineering and won a nation-wide prize in designing and building an ultra economy motor vehicle.

Other Key Employees: Walter Rosenthal, Justin Bronk, Patrick Bailey, Alexander Peterson, Brian Grindrod, Wingate Lambertson, Bruce Perreault, Melvin Ernster, Mark Marchi and Bob St. Amand.

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## **Market Analysis**

The marketing potential is self-evident. The advent of a technology, which economically produces energy with no fuel or pollution, will create a historic leap in economic development. The global implications are vast, encompassing economic, political, social, humanitarian, scientific and even philosophical issues. It is our intention to become a major source of energy generation technology in the twenty-first century.

The value and application of our technology can be illustrated through the example of a 20 kW power system which allows the typical homeowner to disconnect from the utility grid. ZPower is developing advanced energy technologies which would be the ideal building power source, i.e. solid-state, no fuel, and inexpensive to manufacture. Preliminary cost estimates of a 20 kW power unit are \$750 for manufacturing and \$3,000 for retail sale. Assuming this \$3,000 cost to the homeowner with a 20 year estimated life, the resulting cost per kWh would be app. \$0.001, which compares favorably to traditional energy sources.

Based on a typical monthly home usage of 1,250 kWh, with average residential power costs of \$0.08 per kWh or a monthly bill of \$100, the payback for our power system will be about 2.5 years. Also, unique financing strategies could be offered for customers who are unable to internally finance or pay cash for their system. The Z-Power System design is modular, so additional units can be connected in parallel to power needs from 15 kW to several megawatts if desired.

Z-Power Generators will be scaled to a wide range of applications. They appear suitable for the relatively small power needs of consumer devices up through the massive needs of power generation plants. The following lists three (3) initial products planned.

<i>Application</i>	<i>Size</i>	<i>Output</i>	<i>Mfg. Cost</i>
<i>ZIPPE Portable Power Cube</i>	Shoebox	<b>500 Watts</b>	<b>\$150</b>
<i>ZPower Home Power Generator</i>	Large PC Tower	<b>20,000 Watts</b>	<b>\$750</b>
<i>(this product to be manufactured and distrib at no charge, for rural/poor areas within the U.S.A., app. 3 million home generators)</i>			
<i>ZMachine Automobile Power Generator</i>	Large Microwave Oven	<b>75,000 Watts</b>	<b>\$1,250</b>

## **Marketing Strategy**

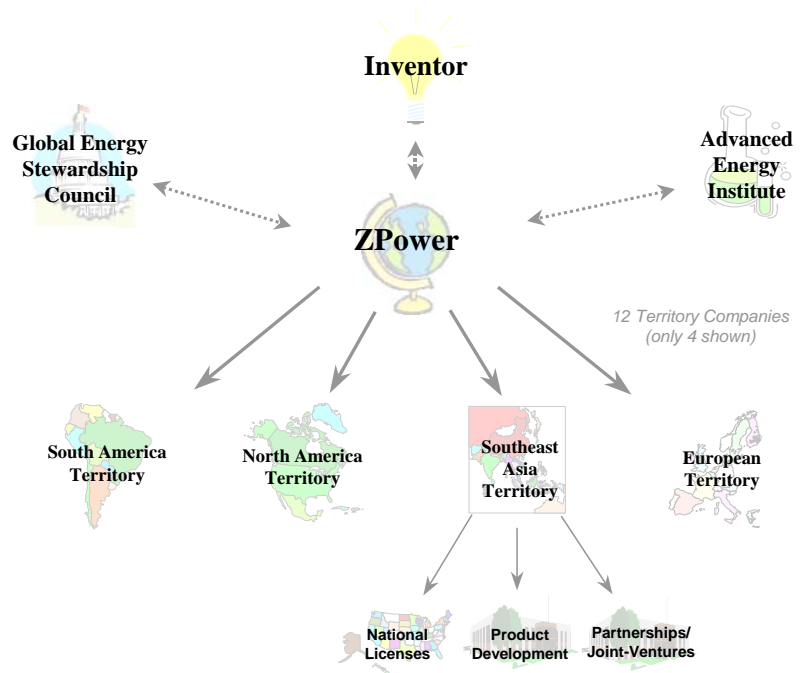
Our marketing structure is based on a program of global licensing, which from the experience of many successful companies, has proved to be a very “high leverage” route involving thousands of entrepreneurs around the world in the profitable deployment of new technology, thereby creating a high-growth phenomena similar to the personal computer or Internet industries. Approximately twelve (12) Territory Companies will be established throughout the world. These Territory Companies will be principally responsible for the licensing and implementation of our energy technologies within their territories, together with the oversight of manufacturing, marketing, and engineering programs. The Territories may not directly manufacture and market any products, but instead license, outsource, or authorize other companies and groups within their territory to perform these responsibilities. This structure will allow for the most rapid implementation of multiple revolutionary energy technologies through the Territory Companies into nations and joint ventures with industries throughout the world. The enormous web of

licensing and sub-licensing agreements will allow for a flow of substantial revenues commensurate with the significance of our technologies.

### Business Risks

The following list includes the potential risks and our strategy to minimize those risks:

1. Difficulty in obtaining Intellectual Property protection in the US: Several inventors in the field of “alternative” energy have described difficulty in obtaining patent coverage on their inventions. The US Patent Law allows for inventors to file for foreign patents first, if there is a foreign co-inventor, which is ZPower’s intention.
2. The government will not allow our Fuel-Less Energy Technology: Due to the tremendous tax revenue from existing energy sources, we will license the technology for proliferation in countries whereby the governments are dependent on outside oil and open to non-polluting energy sources, such as countries in Asia, i.e., Singapore, Malaysia, etc.
3. The Energy Industry not allow our Fuel-Less Energy Technology: Several industries (such as petroleum) would have significant impact on their bottom line income, which will be minimized by entering countries and industries where the potential industrial obstacles would be minimized, and by garnering the public support for our energy technology.




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### Author / Contact for Further Information

For additional information, please contact:

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